



WALID KHAIRY

SPARKS THE FASHION WORLD

Drawings by: Walid Khairy
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This eclectic young Egyptian designer Walid Khairy has found his passion in fashion. He is urbane and gothic at the same time, flashy, modern and classic all at once. He mixes intense splashes of color and graffiti art with ancient Islamic classic geometry. And it works. He is at once a hip gothic Egyptian dude and simultaneously tied to his traditional roots. Take a look at his sci-fi-Avatar-style jumpsuit finished off with a harem pant-leg trimmed with colorful traditional geometric embroidery. And it works.

After graduating from the Institute Technique De La Mode in Cairo which is linked to the Ecole De La Chambre, Syndicale De La Couture in Paris, France, Khairy worked with Marie Louis Bishara of BTM. Bishara is known as the only Egyptian who regularly premieres her new collections during Fashion Week in Paris. This proved to be a great launching pad for the young Khairy with the Toulouse-Le-Trec-look.

Since then, Khairy has racked up a lot of experience having worked as a designer for Augusta Vaber fashion house and Mardini Apparel Textiles. He is beguiled by sportswear and has designed for TOTO-TEX Jeans and El Salaam Sportswear.





Certainly all this experience has given him a robust launching pad from which to spring. Khairy has since spent the past seven years flourishing, experimenting and developing his own creative style. He has become an entrepreneur in his own right and is someone to keep your eye on. He's got a funky, yet smart casual street wear collection that works perfectly in the streets of his native Cairo. And if it works in Cairo, it will work in NYC, Paris, Budapest, Tokyo and any other booming urban center with a hip cultural milieu.

Like Gaultier, Khairy likes a spectacle. He strides out threads that are an eclectic mixture, combining gothic puffed buffoon Punchinello sleeves and a flashy multi-colored bolero with checkered velvet knee-length pants and mod boots. His use of asymmetrical design and flamboyant splashes of color are reminiscent of modern day Italian and Spanish conquistadores at ready for an urban duel. Khairy has already made a splash in the industry dressing the bon-chic-bon-genre-set of Cairo.

His line represents vibrant confidence and energetic creativity. He has no fear as he plays with many elements mixing and collaging colors, eras, depictions and historical contexts into strong definite designs that should have staying power for years to come. Khairy combines his innovative imagination with both art and fashion producing fashion illustrations which cannot go unnoticed.

With candor and sweetness, this 37-year-old Avatar has already demonstrated an uncanny ability to mentor younger emerging talents. He gives of his own talent without reserve, teaching youth in an orphanage how to design, transferring his knowledge, experience and passion to others less fortunate. He is what the world needs now. A creative informed giving young adult. He deserves to have a promising career in the fashion world. With hard work and perseverance ISA he will have it. Ω



Walid Khairy A Hip Egyptian Designer.